

Der Botschafter

(the messenger), a monthly newsletter.

United German-American Society of Florida, Inc. (UGASF)

July, 2017

This short newsletter is created to keep information flowing between board members, club members, and among clubs. Keep the communication open.

A People without the knowledge of their past history, origin and culture is like a tree without roots. Author: Marcus Gravey

This July 2017 edition of Der Botschafter I would like to dedicate to "German Heritage Fest." The BOD's had a special workshop meeting and came up with ideas that may work. The Central Florida German Society clubhouse in Casselberry was chosen for the next fest on March 10, 2018.

I took the liberty and called presidents of member clubs for their thoughts and ideas of how to bring back the "German Gemuetlichkeit" that was enjoyed at the Coliseum in St. Petersburg. Ideas that I heard mostly was to change the whole concept of handling the festivities:

1, Charge a nominal entrance fee. Admit members and friends of Germans at the same rate to cover expenses.

2, Forget the one big meal only for everybody, the long lines, and everybody eat at once. Have stations with specific small meals for purchase like: Kaffee and Kuchen, Weisswurst and pretzel, at arrival, Potato pancakes and apple sauce, Bratwurst with potato salad or and sauerkraut, Wurst on a Roll, Leberkaes and a roll or slice of bread, or other combinations for purchase and eat when one is hungry.

3, Instead of one big expensive band have two smaller bands alternating and playing from the beginning to the end for dancing, listening, or humming along. Music makes people happy.

4, A Jaegermeister station. Domestic and important beer, in pitcher or 16 once from the bar.

5, Parade of flags.

6, 50/50 raffle. ---- 6pm everybody is going home happy.

Member clubs to supply manpower – work with the Casselberry club on how to implement that part.

UGASF does not have to make money. About \$10.000 for unseen expenses should be enough. Some members think the Scholarship program should be discontinued, because it has never done any good. To keep things simple UGASF should concentrate on German Heritage Day only. Never again combine it with any other activity.

I am again looking for thoughts and ideas for the August newsletter for eways to make things better and simpler. Call me or email me. Thank you.

Martin Grum, editor

352.259.9432

